

# MCARTHURGLEN

GROUP

## PRESS RELEASE

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### **McArthurGlen wins awards for 'Best Centre' and 'Best Architecture'**

McArthurGlen, Europe's leading developer, owner and manager of designer outlet villages, was honoured with two top awards at the Magdus Awards held in Troyes, France, on 8 April 2010.

The Group's Roermond Designer Outlet near Düsseldorf, took the award for 'Best Centre' in Europe and Veneto Designer Outlet, near Venice, for 'Best Architecture'.

This is the second award for Roermond Designer Outlet on a European level in six months: at the end of last year the centre was proclaimed 'Europe's Best-Performing Outlet Centre' in a survey of top brands organised by German-based research organisation Ecostra and property consultants CBRE.

Also last year, Roermond City Centre, which is within walking distance of the centre and has grown hand-in-hand with the designer outlet, was elected by the Dutch Retailers' Organisation as the Best Inner City 2009-2011 in the category of medium-sized cities.

This latest Magdus Award follows on from strong trading performance at Roermond, with more than 100,000 consumers visiting the centre for each of the two Easter Holiday weeks. Shoppers are attracted to the centre, which is close to the German border, by brands such as Armani, Burberry, Dolce & Gabbana, Ermenegildo Zegna, Escada, Gucci, Hugo Boss and Prada.

Veneto Designer Outlet near Venice, which took the Magdus Award for Best Architecture, opened in 2008 and is fast establishing itself as one of Europe's leading outlet centres for luxury. The centre's luxury piazza is home to such top names as Armani, Ballantyne, Brioni,

Burberry, Escada, Fendi, Fratelli Rossetti, I Pinco Pallino, Marni, Paul Smith, Prada, Sergio Rossi and Valentino, among others.

Both centres are currently under way with new extensions: Veneto Designer Outlet's second 7,600 sq m phase will open this autumn, and Roermond Designer Outlet's 7,200 sq m third phase in 2011.

The Magdus Awards were announced at the 4<sup>th</sup> European Conference of Factory Outlet Centres, organised by Magdus, the European Factory Outlet Centres Observatory, which is based in France.

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