

MCARTHURGLEN™

DESIGNER OUTLETS

PRESS RELEASE

12 April 2010

McArthurGlen reports impressive results for Easter weekend

- *Sales across all seven UK centres were up 18 per cent compared with the previous Easter.*
- *Footfall across all the centres showed exceptional double-digit growth, up almost 11 per cent on the previous year.*

McArthurGlen's seven UK designer outlets enjoyed an impressive Easter weekend of trade, despite the changeable weather and economic uncertainty in the run-up to the general election.

The Easter weekend saw sales at McArthurGlen's seven centres up by 18 per cent on last year* and footfall up almost 11 per cent, continuing to demonstrate the appeal of McArthurGlen's proposition of 'your favourite brands for up to 60 per cent less'.

Individual centres also reported record footfall numbers on the Easter Monday, with York, Livingston and Swindon Designer Outlets recording exceptional numbers.

Henrik Madsen, McArthurGlen's Managing Director for the UK and Northern Europe, comments: "The Easter weekend produced another strong set of sales results and footfall across our UK portfolio. This was driven by our continually improving retail offer, as well as the launch of our new advertising campaign spanning both local and national media.

"These impressive results show that consumer appetite for quality fashion from well-known brands at great prices is still as strong as ever. Customers shopped for key spring items including tea dresses, strappy sandals, handbags and swimwear, while our designer brands continued to report double digit growth of 19 per cent for the Easter period".

McArthurGlen Designer Outlets are located in Ashford, Bridgend, Cheshire Oaks, Livingston, East Midlands, Swindon and York. All the outlets have hundreds of high street and top designer brands, all offering discounts of up to 60 per cent.

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