

MCARTHURGLEN™

DESIGNER OUTLETS

PRESS RELEASE

11 January 2010

McArthurGlen reports strong Christmas trading

- *Sales of designer brands were up 20 per cent, with shoppers turning to outlets to buy their Christmas gifts and outfits for the party season.*
- *Childrenswear was another strong performer with an increase of 63 per cent, as families look to stretch their pound further.*

McArthurGlen's seven UK designer outlets have enjoyed strong Christmas trading, despite being in the coldest winter in decades and the tail end of a recession.

Over the festive period, sales at McArthurGlen's seven centres were up by 4 per cent on last year* and footfall rose by 1.5 per cent. Many centres also reported record Boxing Day sales, with Cheshire Oaks Designer Outlet near Chester experiencing an increase of more than 20 per cent.

Henrik Madsen, McArthurGlen's Managing Director for the UK and Northern Europe, comments: "We have seen the number of sales transactions rise by 10 per cent compared with the same period last year, proving that McArthurGlen was very much a number one destination for Christmas shoppers in 2009, whether it was for buying gifts, party outfits or making their money go further.

"As we enter 2010, we are in a position of strength as we seek new opportunities, new brand partnerships and, no doubt, attract even more customers with our permanent discounts on high street and designer brands."

Designer collections performed particularly well over the Christmas period, with sales up 20 per cent. Childrenswear also performed well, with sales up by 63 per cent over the Christmas period across the seven centres as families looked to stretch their pound further.

McArthurGlen Designer Outlets are located in Ashford, Bridgend, Cheshire Oaks, Livingston, East Midlands, Swindon and York. All the outlets have hundreds of high street and top designer brands, all offering discounts of up to 60 per cent.

* from 30 November 2009 till 3 January 2010

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