

# MCARTHURGLEN™

DESIGNER OUTLETS

## PRESS RELEASE

18 February 2010

### **McArthurGlen opens its fifth designer outlet village in Italy**

- *La Reggia Designer Outlet near Naples has attracted some of Europe's best-known luxury and designer brands. It also features one of Europe's biggest solar energy schemes ever used in the retail sector.*

McArthurGlen, Europe's leading developer, owner and manager of designer outlet villages, opened its fifth designer outlet village in Italy, La Reggia Designer Outlet, on 18 February.

La Reggia Designer Outlet will be the first designer outlet in the region of Campania, and is 30km north of Naples. The centre is located in Marcianise, near Caserta, on the A1 motorway to Rome, and just a 20-minute drive from Naples' international airport, the gateway to some of Italy's top tourist destinations.

The first phase of La Reggia Designer Outlet will open on 18 February and includes 17,500 sq m of gross leasable area (GLA) in around 100 units, with strong fashion brands – all at discounts of 35-70 per cent – as well as a great selection of cafes and restaurants, including well-known local names.

The second phase of the centre is already under way; the first half will open at the end of 2010 (4,500 sq m) and the second in the second quarter of 2011 (an additional 4,500 sq m). In total, once the second phase is open, the €120-million La Reggia Designer Outlet will offer 26,500 sq m of retail with a total of 140 stores.

La Reggia Designer Outlet, which is McArthurGlen's 19<sup>th</sup> designer outlet village in Europe, includes one of Europe's biggest solar energy projects in a retail scheme, with 2,700 sq m of solar panels integrated into the roof. The panels will produce sufficient energy to cover 30

per cent of the centre's energy needs, equivalent to 268,200 kWh, enough to supply energy for 80 homes and saving around 180,000 kg of CO<sub>2</sub> a year.

Among those brands to open in the first phase, to name just a few, are Aspesi, Ballantyne, Bikkembergs, Blumarine, Calvin Klein, Escada, Gianfranco Ferré, Guess, Harmont & Blaine, Hugo Boss, Liu Jo, Patrizia Pepe, Pinko, Pollini, Replay, Tommy Hilfiger and Valentino.

La Reggia Designer Outlet reflects the Rococo style of the Royal Palace, La Reggia di Caserta, which was built by the Bourbon kings and is one of the region's main tourist attractions. The centre's architectural style is also inspired by the Mediterranean architecture and Byzantine-style domes seen on the nearby Amalfi Coast.

Campania is the most densely populated region in Italy, with 5.5 million inhabitants living within a 90-minute drive of the designer outlet.

The region is also one of Italy's top tourist destinations, with 21 million tourists visiting each year, attracted by the Amalfi Coast, Sorrento, and the islands of Capri and Ischia, as well as the historic remains of Pompei and nearby Mount Vesuvius.

JW Kaempfer, Chairman, McArthurGlen Group, says: "It is with great pride that we open our fifth designer outlet in a country which is home to so many famous international fashion brands and which is also one of the top countries in the world for tourism. Like our other centres across Europe, we have paid tremendous attention to making La Reggia Designer Outlet a great place to shop, with consumers' favourite brands available at all-year-round discounts of 35-70 per cent."

Jacopo Mazzei, CEO and President of RDM-Gruppo Fingen, McArthurGlen's joint venture partner in Italy, says: "This is the fifth centre that we have developed jointly with McArthurGlen in Italy since we opened Italy's first designer outlet in Serravalle in 2000, and which has now become Europe's largest designer outlet. Campania is an ideal location for such a venture, given the size of the catchment area, the importance of tourism to the region, and with the centre located adjacent to the Naples-Rome motorway."

In addition to Serravalle Designer Outlet near Milan, McArthurGlen's other designer outlet villages in Italy are: Castel Romano Designer Outlet, near Rome; Barberino Designer Outlet, near Florence; and Veneto Designer Outlet near Venice, which opened in 2008 as the Group's fourth designer outlet in Italy.

Prior to the opening of La Reggia Designer Outlet, McArthurGlen operated 95,000 sq m of retail space in Italy. By the end of 2011, this will increase to around 150,000 sq m, with the opening of the two phases of La Reggia Designer Outlet, as well as the opening of new phases at Castel Romano (an additional 8,000 sq m in 2011), Barberino (6,000 sq m in 2011) and Veneto Designer Outlets (14,100 sq m in 2010 and 2011).