

MCARTHURGLEN™

DESIGNER OUTLETS

PRESS RELEASE

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McArthurGlen puts the beat into the Italian summer

- *Legendary US singer Dionne Warwick is the star performer at McArthurGlen's Summer Nights Festival at its five designer outlet villages in Italy.*

For the first time, McArthurGlen, Europe's leading developer, owner and manager of designer outlet villages, is holding summer music festivals at all five of its designer outlet villages in Italy... under the umbrella of McArthurGlen's 'Summer Nights Festival'.

The Festival opens on 30 July at La Reggia Designer Outlet near Naples, Barberino Designer Outlet near Florence and Castel Romano Designer Outlet near Rome, and then on 4 August at Veneto Designer Outlet near Venice and on 7 August at Serravalle Designer Outlet near Milan.

The annual summer jazz festival at Serravalle Designer Outlet had already become an established event of Europe's jazz circuit, with this year being its sixth edition. This year also marks the third anniversary of the music festival at Barberino Designer Outlet and the second at Veneto Designer Outlet.

Twenty seven artistes will perform at McArthurGlen's Summer Nights Festival this summer to crowds across Italy, with the curtain closing on the final performance on 15 August at Serravalle Designer Outlet.

Dionne Warwick is the star performer

This year's big star is music legend Dionne Warwick, famous for such worldwide hits as '*I Say a Little Prayer for You*', '*Do You Know the Way to San Jose*' and '*Walk on By*', as well as performing alongside such stars as Stevie Wonder and the Bee Gees. She will perform exclusively in Italy at all five of McArthurGlen's designer outlet villages in the country.

Other top performers during the Festival at the five centres include Brazilian Bossa Nova singer and guitarist Toquinho, and Italian singers/songwriters Gino Paoli, Francesco Renga and Karima, alongside many other exciting performers.

Clara Petrone, McArthurGlen's Marketing Manager for Southern Europe, says: "Our millions of customers who visit our five designer outlets in Italy each year, many of whom come from round the world, are attracted not only by the great brands at all year-round- discounts of up to 70 per cent, but also by the social 'buzz' and activity of our centres, not least when we hold our summer music festivals."

To find out more about McArthurGlen's Italian Designer Outlet villages and the hundreds of brands on offer, please go to www.mcarthurglen.it .